STRONG STRAP

Independent/Family Owned-Haulers

For Your Business

How can you use Strong Straps to enhance your business? With most independent haulers, we notice customer service is a priority. By providing your customers with utility straps, you'll improve their day-to-day interaction with your company.



6 Ways to Use the Strong Strap for Business:

1) Make a Strong Strap Complementary.

If customer service drives your business model and you can afford to make your best customers even happier, then offer them a Strong Strap free of charge.

2) Free Reward to New Customers.

"New Customers get a Strong Strap free of charge when they sign up for residential collection services."

3) Sell at Cost.

Straight-forward... pass your exclusive discounts on to your customer.

4) Sell for a Profit.

One-time simple addition to your services in exchange for a little extra cash.

5) Sell for a Profit + Charge Installation/Maintenance Fee.

Grab onto some extra profit by charging your customers an installation fee on top of a discounted price for the Strong Strap.

6) Keep as Assets and Rent them to Customers.

We call it the Strong Strap for a reason. Our plastic parts can last up to ten years in service, we guarantee three years. Our strap is guaranteed for one year, but many last through multiple seasons. Instead of selling the Straps, rent them to your customers for a monthly fee.



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